



GREEN MAN MARKETING ADVERTISING TERMS & CONDITIONS

This Agreement is entered into between you, your employees, and agents (collectively the “Advertiser”) and Green Man Marketing, and governs all advertising bookings, services, and related obligations for the placement of adverts in our magazines.

For all other services and company matters, our General Terms and Conditions apply. These can be viewed at www.greenmanmarketinc.co.uk/general-terms-and-conditions

1. Booking and Acceptance

- 1.1. Advertisers may book adverts for the durations specified in the Media Pack: one month (monthly), three months, six months, or twelve months (annual deal). Multi-issue and single-issue bookings are available.
- 1.2. All bookings, unless explicitly stated otherwise, will automatically renew for the same duration.
- 1.3. Bookings are accepted only when the completed booking form is submitted and payment terms have been agreed. Confirmation of acceptance will be sent by email.
- 1.4. Green Man Marketing reserves the right to reject any advert that does not meet our specifications, standards, or is deemed inappropriate. Advertisers will be notified via email if an advert is declined.

2. Pricing and Payment

- 2.1. Advert rates are provided in the Media Pack and may vary depending on magazine selection, advert size, or multi-issue packages.
- 2.2. Payment may be made upfront or via an agreed payment plan. All invoices must be paid within the terms stated on the invoice. Failure to pay may result in suspension of the advert and further action to recover debts, including Small Claims Court.
- 2.3. Payments are final. There are no refunds for cancelled bookings, and advertisers remain liable for all payments for the duration of the booking.

3. Ad Materials and Specifications

- 3.1. Advertisements should ideally be supplied in print-ready PDF format. High-resolution JPEGs are also accepted.
- 3.2. Artwork must comply with the specifications in the Media Pack, including:
 - Minimum resolution of 300 DPI
 - Correct dimensions for the booked advert size
 - No bleed or crop marks unless for a double-page spread
 - All fonts and images embedded or outlined
- 3.3. Artwork must not breach copyright laws. Advertisers must have all necessary permissions for images, logos, or content included.
- 3.4. Deadline for submission is typically two weeks prior to print. Late submissions may result in delayed publication.

4. Cancellation and Non-Renewal

- 4.1. Cancellation notice must be provided before the end of the current booking period. For multi-issue bookings, notice must be given prior to the final edition.
- 4.2. No refunds will be issued. All payments remain due and final.
- 4.3. Automatic renewals of advertising bookings can only be cancelled or amended in writing via email to info@greenmanmarketing.co.uk
- 4.4. Verbal requests for cancellation or automatic renewal, including phone calls or in-person discussions, will not be accepted and are not legally binding. Confirmation of cancellation or amendments will be provided by email.

5. Liability and Content

- 5.1. Green Man Marketing is not responsible for errors in adverts supplied by the advertiser.
- 5.2. Green Man Marketing reserves the right to reject or amend adverts that do not meet standards, contain inappropriate material, or breach any laws.
- 5.3. Advertisers are responsible for ensuring the legality and appropriateness of their content.

6. Digital and Social Media Usage

- 6.1. By advertising, the advertiser grants Green Man Marketing permission to use images of the advert for promotional purposes, including online and social media.
- 6.2. Advertisers in good standing may request a low-resolution JPEG copy of their advert for their own use. High-resolution copies may be available for an additional cost.

7. Governing Law and Dispute Resolution

- 7.1. These terms are governed by English law.
- 7.2. Any disputes will be handled in the courts of England and Wales, but Green Man Marketing will first seek to resolve issues amicably where possible.

8. General

- 8.1. Advertisers must provide accurate information when submitting bookings.
- 8.2. Green Man Marketing reserves the right to amend these terms and conditions at any time, with changes applying to future bookings.

These Terms and Conditions are effective from 14th November 2025.